



Client

Sydbank
Aabenraa, Denmark



Branch

Finance

Project

WEY Technology was selected to completely redesign Sydbank's trading floor. Together with partners, WEY delivered the world's first completely free-seating trading room.

Client

Sydbank is Denmark's fourth largest full service bank with locations in Germany and a subsidiary in Switzerland. The bank employs 2,500 staff and serves retail customers and corporates in over 100 branches.

Challenge

WEY's mission was to enable Sydbank to improve the working environment and increase its traders' productivity. Further, the bank wanted to eliminate spiralling costs from moves and changes in its trading room. Until now, Sydbank had to coordinate up to seven internal departments and external companies in order to change the position of a single trader.

Solution

WEY's task was multifold: to create a standardised and state-of-the art desk environment on the trading floor and replace a Reuters Prism video switch with a WEY Allocation System, which dynamically enables users to share resources such as market data. WEY deployed 80 shared information sources and 100 personal workstations each with four screens. The remoting of PCs was accomplished over the WEY Allocation System so that any PC is available at any workplace on the floor.

Facts & Figures

- Allocation System
- VSS2X
- 80 Shared Sources
- 100 dedicated PCs
- Video Matrix: 480 in x 400 out
- USB Switch
- Desks
- 100 Desks x 4 screens
- Keyboards
- MK06

WEY customised its solution and included several new products to meet Sydbank's requirements. The USB switch enables full USB accessibility from each desk. An integrated Desk Control Unit controls desk and screen height as well as tilt. And it is planned to add TV channels to the WEY MK06 Multifunctional Keyboards. The flexibility of the new solution means that additional features can readily be introduced in the future.



Trader desks

Sydbank traders have only screens, keyboards, mouse devices and telephones on their ergonomically designed desks. All other hardware is located in a remote equipment room. This not only optimises the bank's real estate desktop, but also reduces heat and noise caused by local workstations, drastically reducing the bank's IT and energy expenses, and promotes a green environment.

Free Seating

Trader moves and changes are one of the most significant recurring costs within a bank's trading environment. With the WEY Allocation System, the bank now enjoys true free-seating capabilities. Traders just log in at a different position when they need to move, their PCs "follow" them everywhere.



System Room

Existing structured copper cable on the trading floor was re-used but a one-time effort was required in the system room. Moves and changes are now accomplished without any further cable work. Precision cabling is evident in the equipment racks, where through detailed planning and impressive attention to detail, WEY has created a new asset for Sydbank.



Benefits

Sydbank employees can enjoy a quieter and more comfortable workplace. As a result the traders' efficiency and productivity has increased. The complexity and costs of moves and changes have been eliminated. The management team is proud to offer an enhanced working environment to the bank's staff.

Quotation

Max Samsø Hansen, CIO, Sydbank, commented: "Our ambition was to create the trading room of the future. We selected WEY Technology to improve the working environment and productivity of our traders and ease the life of our support staff. This modern technology also enables us to eliminate costs for trading room moves and changes."